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City of Detroit

CITY COUNCIL

FISCAL ANALYSIS DIVISION
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ANNE MARIE LANGAN
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TO: Graham W.J. Beal, Director
Arts Department

FROM: Irvin Corley, Jr., Fiscal Analysis Director **ly.**

DATE: April 29, 2009

RE: 2010-11 Budget Analysis

Attached is our budget analysis regarding your department's budget for the upcoming 2010-11 Fiscal Year.

Please be prepared to respond to the issues/questions raised in our analysis during your scheduled hearing on **Friday, May 7, 2010 at 3:00 p.m.** We would then appreciate a written response to the issues/questions at your earliest convenience subsequent to your budget hearing. Please forward a copy of your responses to the Councilmembers and the City Clerk's Office.

Please contact us if you have any questions regarding our budget analysis.

Thank you for your cooperation in this matter.

IC:ss

Attachment

cc: Councilmembers
Council Divisions
Auditor General's Office
Pamela Scales, Budget Department Director
Short, Renee, Budget Manager
Norman White, Chief Financial Officer
Loren Lau, Chief Financial Officer -DIA
Kamau Marable, Mayor's Office

Arts/DIA

FY 2010-2011 Budget Analysis by the Fiscal Division

Summary

The proposed DIA Operations Subsidy from General Fund in the Mayor's 2010-2011 Proposed Budget is \$500,000, which is the same as the fiscal year 2009-2010 budget. This fund is recommended for operating support. The proposed budget recommends \$0 in Capital Improvements to the Art Institute.

2009-2010 Surplus/Deficit

There is no projected surplus or deficit in the recommended budget.

Personnel and Turnover Savings

There is no projected employee turnover savings in the recommended budget.

Issues and Questions

1. How much private funding could the DIA raise this year to invest in the DIA's five year Capital Agenda for the FY 2010-2011?
2. Has the museum's patronage increased in the past year?
3. What steps are you taking to improve the attendance this year?
4. How has social media use (Twitter, Facebook, etc.) enhanced the marketing of the DIA to educate and entice more visitors?
5. What major shows and special exhibits are planned in 2010-2011?